

American Towman ShowPlace Las Vegas

EVENT SCHEDULE

April 29, May 2, 2024

South Point Hotel, Casino & Spa

All events take place at the South Point Hotel Convention Center unless noted - Subject to change

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MONDAY, APRIL 29	, 2024	LOCATION	
2:00 PM – 5:00 PM	Registration Open- Exhibitors ONLY	Exhibit Hall Pavilion	
TUESDAY, APRIL 30, 2024		LOCATION	
7:00 AM – 6:00 PM	Registration Open – All Attendees	Exhibit Hall Pavilion	
8:00 AM - 5:00 PM	WreckMaster & ERSCA Trainings	Arena & Classroom	
5:30 PM - 7:30 PM	American Towman Cactus Feast – Welcome Reception DEMO Sponsored by American Towman (Free event)	Arena Concourse & Arena	
WEDNESDAY, MAY	Y 1, 2024	LOCATION	
7:00 AM – 5:00 PM	Registration Open – All Attendees	Exhibit Hall Pavilion	
8:00 AM - 12:00 PM	American Towman Academy	Sonoma Rooms A-D	
12:00 PM - 5:00 PM	EXHIBIT HALL OPEN	Exhibit Hall	
12:00 PM - 5:00 PM	American Towman Cup Wrecker Pageant	Arena	
12:00 AM - 5:00 PM	American Towman Cup Wrecker Pageant Voting	Arena Concourse	
5:00 PM - 7:00 PM	Exhibitor Hospitality- Exhibitors ONLY	Cinch Saloon	
7:00 PM - 9:00 PM	The Desert Smoke: VIP Cigar Smoker Sponsored by American Towman (Ticket)	South Point Hotel Poolside Gazebo	
THURSDAY, MAY 2	2, 2024	LOCATION	
7:00 AM - 4:00 PM	Registration Open	Exhibit Hall Pavilion	
8:00 AM - 12:00 PM	American Towman Academy	Sonoma Rooms A-D	
12:00 PM - 5:00 PM	EXHIBIT HALL OPEN	Exhibit Hall	
12:00 AM - 3:00 PM	American Towman Cup Wrecker Pageant Voting	Arena Concourse	
12:00 PM - 5:00 PM	American Towman Cup Wrecker Pageant	Arena	



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THURSDAY, MAY 2, 2024 - Cont.		LOCATION
2:00 PM	Encore ACE Awards For 2023 ACES Sponsored by Allstate Roadside, GEICO, NSD + Questx	Arena Concourse
3:00 PM	Pie Palooza Sponsored by American Towman (Free event)	Exhibit hall
4:30 PM	American Towman Cup Wrecker Pageant Ceremony Sponsored by American Towman (Free event)	Arena Concourse
6:00 PM - 9:00 PM	CTTA Dinner & Comedy Show (Ticket)	Brunswick Room