



CONFERENCE SCHEDULE

MONDAY, APRIL 29, 2024

LOCATION

2 PM – 5 PM **Registration Open** for Exhibitors **Only** Exhibit Hall Pavilion

TUESDAY, APRIL 30, 2024

LOCATION

7 AM – 6 PM **Registration Open** Exhibit Hall Pavilion

INDEPENDENT COURSES

8 AM – 12 Noon It's Only Money - YOURS! With DRIVE Sonoma Room B
 Jim Saeli, DRIVE

1 PM – 4 PM Recovery Business Success Sonoma Room B
 Ron Myers, Pine Tree Towing

TRAINING & CLASSES

8 AM - 12 Noon WreckMaster Rotator Recovery Training (Part I: 4-Hr Classroom) Sonoma Room A
 Bruce Campbell & Jeff Martin, WreckMaster, (Includes lunch)

8 AM – 12 Noon ERSCA - Commercial Vehicle EV Training (4-Hr – Hands-On) **Arena** – South Point Hotel
 Shane Coleman, ERSCA

1 PM – 5 PM WreckMaster Rotator Recovery Training (Part II: 4-Hr Hands-On) **Arena** – South Point Hotel
 Bruce Campbell & Jeff Martin, WreckMaster

WEDNESDAY, MAY 1, 2024

LOCATION

7 AM – 5 PM **Registration Open** Exhibit Hall Pavilion

TRAINING & CLASSES

8 AM - 12 Noon WreckMaster Rotator Recovery Training (Part III: 4-Hr classroom) Sonoma Room A
 Instructors: Bruce Campbell & Jeff Martin, WreckMaster



CONFERENCE SCHEDULE

WEDNESDAY, MAY 1, 2024 - CONTINUED

LOCATION

INDEPENDENT COURSES

9 AM – 12 Noon American Towman Towman Quick Clearance Monterey Bay Room
 Ron Myers, Pine Tree Towing
 (Certificated class)

9 AM – 1 PM Recovery Billing 4HR Course – (Part I) Sonoma Room C
 Presented by Eric Fouquette & Recovery Billing Team
 (Includes Carte Blanche Passport)

SEMINARS

8 AM – 8:50 AM Effective Lockout Techniques Sonoma Room B
 Chad Berg, Automobile Club of Southern California

8 AM – 8:50 AM Leadership-Where Do You Stand? Are You A Dictator or A Leader? Sonoma Room D
 David Saline, DRIVE

9 AM – 9:50 AM Protecting Evidence Hold Vehicles Sonoma Room B
 Terry Abejuela, American Towman

9 AM – 9:50 AM SCRA Strategies: Best Practices for Towing and Storage Sonoma Room D
 Brian Walters, The Walters Firm

10 AM- 10:50 AM Liability in Hiring – Are Your Policies Exposing You to Extra Risk? Sonoma Room B
 Brian Riker, American Towman

10 AM- 10:50 AM Commercial Vehicle Tow-Ability Sonoma Room D
 Shane Coleman, ERSCA

11 AM - 12:30 PM Vehicle Fluid Cleanup and Your Tow Service Agreement (TSA), Sonoma Room B
 Insured, and the Law
 Ed Grubbs & Jim Figueira, Environmental Chemical Solutions

11 AM- 11:50 AM Applying Technology To Contain Insurance Costs Sonoma Room D
 Scott Watkins, Mobile Video Computing Solutions LLC

12 Noon – 5 PM EXHIBIT HALL OPEN



CONFERENCE SCHEDULE

THURSDAY, MAY 2, 2024

LOCATION

7 AM – 4 PM	Registration Open	Exhibit Hall Pavilion
INDEPENDENT COURSES		
8 AM – 9:30 AM	WreckMaster's keys to EV success Nick Webb, WreckMaster	Monterey Bay Room
9 AM – 1 PM	Recovery Billing 4HR Course – (Part II) Presented by Eric Fouquette & Recovery Billing Team (Includes Carte Blanche Passport)	Sonoma Room C
MEETING		
10 AM – 11:30 AM	Legislative and EV Roundtable Hosted by CTTA & American Towman Craig Baker, Sam Johnson, Ellison Wilson of CTTA, Bob Nelson, of Jerr Dan, Shane Coleman, ERSCA, Lobbyit DC, Federal Lobbyists - Open to All Attendees	Sonoma Room A
SEMINARS		
8 AM – 8:50 AM	Toxic Culture – Is Your Company Suffering From the Effects of a Bad Employee? Brian Riker, American Towman	Sonoma Room B
8 AM – 8:50 AM	EV Hazards and the Aftermath for Towing and Recovery Bobby Schneider , Energy Security Agency	Sonoma Room D
9 AM – 9:50 AM	Locked and Loaded: Corporate Structuring to Safeguard Your Towing and Storage Business Brian Walters, The Walters Firm	Sonoma Room B
9 AM – 9:50 AM	Towing Advertising, Marketing and Websites Jared Fischgrund & Chris Blake, OMG Tow Marketing	Sonoma Room D
10 AM – 10:50 AM	Highway Safety Terry Abejuela, American Towman	Sonoma Room B
10 AM – 10:50 AM	Winning Your Culture War Bear Godfrey, WreckMaster	Sonoma Room D
11 AM – 11:50 AM	Lawsuit Protection, Tax Reduction & Estate Planning for Towing & Recovery Business Owners Larry Oxenham, American Society for Asset Protection	Sonoma Room B
11 AM – 12 Noon	A Compliant Vehicle Storage Facility in an Environmental World Ed Grubbs & Jim Figueira, Environmental Chemical Solutions	Sonoma Room D
12 Noon – 5 PM	EXHIBIT HALL OPEN	