



American Towman ShowPlace Las Vegas

EVENT SCHEDULE

April 23 - April 25, 2025

South Point Hotel, Casino & Spa

TUESDAY, APRIL 22, 2025		LOCATION
2:00 PM – 5:00 PM	Registration Open- Exhibitors ONLY	Exhibit Hall Pavilion
WEDNESDAY, APRIL 23, 2025		LOCATION
7:00 AM – 6:00 PM	Registration Open – All Attendees	Exhibit Hall Pavilion
8:00 AM – 5:00 PM	ERSCA Trainings (Check conf Schedule)	Arena & Classroom
8:00 AM – 5:00 PM	WreckMaster Training	Arena & Classroom
5:30 PM – 7:30 PM	American Towman Cactus Feast – Welcome Reception Sponsored by American Towman (Free Event) LIVE DEMO – 6 PM Sponsored by ERSCA & Will-Burt	Arena Concourse-Food Court Area Arena
THURSDAY, April 24, 2025		LOCATION
7:00 AM – 5:00 PM	Registration Open – All Attendees	Exhibit Hall Pavilion
8:00 AM – 12:00 PM	American Towman Academy	Sonoma Rooms A-D & Napas
12:00 PM - 5:00 PM	EXHIBIT HALL OPEN	Exhibit Hall
5:00 PM – 6:00 PM	WreckMaster Live Demonstration	Arena (Exhibits Closed)
5:00 PM – 7:00 PM	Exhibitor Hospitality- Exhibitors ONLY	Cinch Saloon
6:00 PM - 9:00 PM	CTTA Industry Leaders Dinner & Comedy Show (Ticket)	Ballroom B
7:00 PM - 9:00 PM	The Desert Smoke: VIP Cigar Smoker Sponsored by American Towman (Ticket)	South Point Hotel Poolside Gazebo
FRIDAY, April 25, 2025		LOCATION
7:00 AM - 4:00 PM	Registration Open	Exhibit Hall Pavilion
8:00 AM – 12:00 PM	American Towman Academy	Sonoma Rooms A-D & Napas
12:00 PM - 5:00 PM	EXHIBIT HALL OPEN	Exhibit Hall
2:00 PM	Encore ACE Awards For 2024 ACES Sponsored by Allstate Roadside, GEICO, NSD, Agero	Arena Concourse-Food Court Area
4:00 PM	Pie Palooza Sponsored by American Towman (Free Event)	Exhibit Hall & Arena Concourse