



American Towman ShowPlace Las Vegas

EVENT SCHEDULE

April 29, May 2, 2024

South Point Hotel, Casino & Spa

MONDAY, APRIL 29, 2024 LOCATION

2:00 PM – 5:00 PM **Registration Open- Exhibitors ONLY** Exhibit Hall Pavilion

TUESDAY, APRIL 30, 2024 LOCATION

7:00 AM – 6:00 PM **Registration Open – All Attendees** Exhibit Hall Pavilion

8:00 AM – 12:00 PM **ERSCA Training** Arena

8:00 AM – 5:00 PM **WreckMaster Training** Arena & Classroom

5:30 PM – 7:30 PM **American Towman Cactus Feast – Welcome Reception**
 Featuring **ERSCA Demo with the Tesla Cybertruck**
 Sponsored by [American Towman](#) (Free Event) Arena Concourse & Arena

WEDNESDAY, MAY 1, 2024 LOCATION

7:00 AM – 5:00 PM **Registration Open – All Attendees** Exhibit Hall Pavilion

8:00 AM – 12:00 PM **American Towman Academy** Sonoma Rooms A-D & Monterey

12:00 PM - 5:00 PM **EXHIBIT HALL OPEN** Exhibit Hall

5:00 PM – 7:00 PM **Exhibitor Hospitality- Exhibitors ONLY** Cinch Saloon

7:00 PM - 9:00 PM **The Desert Smoke: VIP Cigar Smoker**
 Sponsored by [American Towman](#) (Ticket) South Point Hotel
 Poolside Gazebo

THURSDAY, MAY 2, 2024 LOCATION

7:00 AM - 4:00 PM **Registration Open** Exhibit Hall Pavilion

8:00 AM – 12:00 PM **American Towman Academy** Sonoma Rooms A-D & Monterey

12:00 PM - 5:00 PM **EXHIBIT HALL OPEN** Exhibit Hall

2:00 PM **Encore ACE Awards For 2023 ACES**
 Sponsored by [Allstate Roadside](#), [GEICO](#), [NSD](#) + [Questx](#) Arena Concourse

4:00 PM **Pie Palooza**
 Sponsored by [American Towman](#) (Free Event) Exhibit Hall & Arena Concourse

6:00 PM - 9:00 PM **CTTA Dinner & Comedy Show** (Ticket) Brunswick Room